



Ostomy Support Group

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Fits Right.

No two bodies are the same. People have individual body contours, and their abdominal shapes change during the course of the day when they move around.

Elastic barrier with BodyFit Technology®

SenSura® Mio fits to individual body contours and maintains a secure seal over uneven abdomens caused by scarring, skin folds, and hernias.

Based on BodyFit Technology, SenSura® Mio incorporates a soft elastic hydrocolloid adhesive barrier. The barrier is designed to stick securely to real body contours, while absorbing sweat and oil from the skin and protecting the skin from stoma output. **90% of US clinicians say that SenSura® Mio follows their patients' body contours better than the previous product.**¹

Mio follows natural body movements



1. Pre-launch product evaluation: SenSura® Mio 1-pc Drainable and 2-pc Click Drainable (497 Clinicians)

Feels Right.

The design of SenSura® Mio helps people with an ostomy feel more confident about wearing a pouching system.

Neutral gray-colored textile

The specially chosen neutral gray color and **water-resistant** textile material is designed to look and feel more like clothing and less like a medical item.

The neutral gray color disguises the contents of the pouch and is designed to stay unnoticed under all clothing colors – even under white.



Click coupling

The Click coupling is designed for ease of use, flexibility and enhanced security.



Full-circle filter

The unique pre-filter reduces clogging and helps reduce ballooning.



Convexity without compromise

Now there is no need to compromise!

Finding a more secure convex appliance no longer means settling for less flexibility. SenSura® Mio Convex has the same elastic adhesive that fits real bodies. The difference is in the convex **FlexShell**, which has unique integrated **flexlines** that guide the way the barrier can bend and flex with the wearer's movements while still providing the needed stability around the stoma.



Curved fit for curved areas

Just flip to fit!

SenSura® Mio Convex Flip is the first pouching system that's specially designed for stomas on bulges, curves and hernias. BodyFit Technology® and the built-in stability ring within the curved, star-shaped SenSura Mio Convex Flip barrier enables the barrier to "hug" the body and increases the area of contact between the adhesive and outward area, resulting in better skin adherence.



Ensuring the patient's *peace of mind*

Already a broad range of ostomy care solutions, the High Output and Post-Op pouching system makes SenSura® Mio a comprehensive range. Healthcare professionals can provide tailored, secure solutions for their patients at every stage of their ostomy journey.

Community Range

Key:  Flat  Soft Convex  Light Convex  Deep Convex  Convex Flip

1-piece

SenSura Mio Flat



SenSura Mio Convex



SenSura® Mio Convex Flip



2-piece Click

SenSura Mio Flat



SenSura Mio Convex



SenSura® Mio Convex Flip



2-piece Flex

SenSura Mio Flat



SenSura Mio Convex





Introducing SenSura® Mio Convex Flip

The first pouching system specially designed for curves, bulges and hernias

SenSura Mio Convex Flip with BodyFit Technology® increases the area of contact between the adhesive and outward area, resulting in better adherence to maintain a secure fit.



*Just flip
to fit!*



There's a Mio for everybody



There is a SenSura[®] Mio Convex Flip product for every outward area

SenSura Mio Convex Flip barriers are sized to match the full variety of curves, bulges and hernias from small to extra large.

To find the right fit:

1. Measure the stoma size
2. Measure the size of the outward area

 **1 piece**

Stoma size \ Outward area	Small < 4"	Medium 4 - 6"	Large 6 - 8"	X-large > 8"
< 1 ⁹ / ₁₆ "				
1 ⁹ / ₁₆ - 2"				
2 - 2 ³ / ₈ "				
> 2 ³ / ₈ "	Refer to 2P range			

 **2 piece**

Stoma size \ Outward area	Small < 4"	Medium 4 - 6"	Large 6 - 8"	X-large > 8"
< 1 ³ / ₈ "				
1 ³ / ₈ - 1 ³ / ₄ "				
1 ³ / ₄ - 2 ¹ / ₄ "				
2 ¹ / ₄ - 2 ⁹ / ₁₆ "				

- If you are between 2 barrier sizes, choose the smallest one.
- If the barrier has creases after application, a smaller barrier will likely provide a better fit.

Talk to your Coloplast Sales Representative to learn more about **SenSura[®] Mio Convex Flip**.





NEW

Brava® Ostomy Support Belt

A comfortable support for outward areas



Brava®



Coloplast® Care

Coloplast® Care helps your patients navigate life with an ostomy to *experience better outcomes*

With Coloplast® Care, *your patients receive:*



Beth,
Ostomy
Advisor

Individualized **support and product access coordination** led by patient-focused Ostomy Advisors



Routine **self-assessments to identify and address concerns** via the My Ostomy Check



Personalized, **nurse-validated education**

- Coloplast Care Kit
- Website and Emails

Improved patient outcomes with Coloplast Care



30% ↓
Reduction in hospital readmission rates¹



45% ↓
Reduction in unnecessary ER visits¹

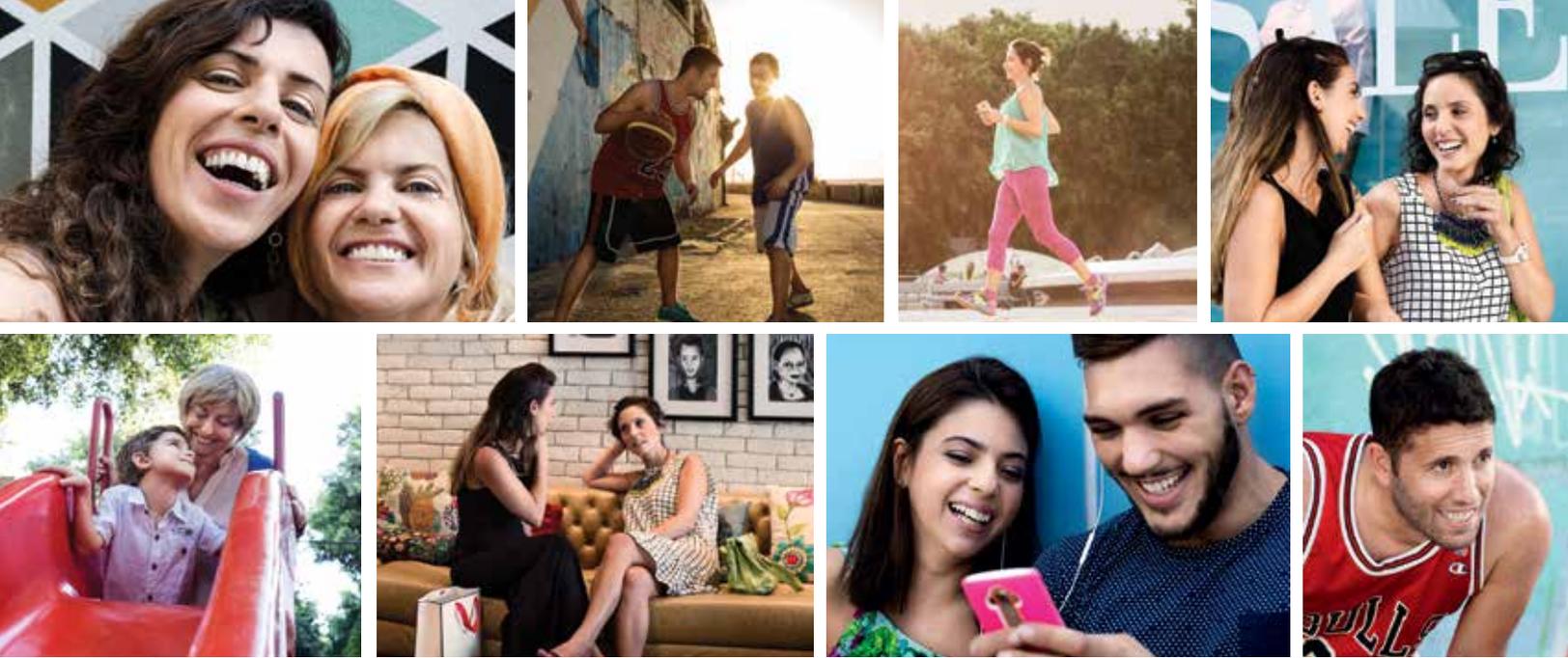


25% ↑
Increase in HCAHPS satisfaction scores*²

83%

of enrollees said Coloplast® Care improved their stoma-related quality of life³

* When combined with formulary usage of SenSura® Mio.



Guide your ostomy patients to a better life with Coloplast® Care

Enroll patients by visiting
ColoplastCareEnroll.com

OR

Fax enrollment form to **1-800-501-8533**

Call a Consumer Advisor at **1-877-858-2656**

Send a request to **care-us@coloplast.com**

Once your patient is enrolled, they will receive their Coloplast® Care Kit and a call from their dedicated Ostomy Advisor within 72 hours.

References

1. Rojanasart, S., The Impact of a Readily Available, Post-Discharge Support Program for Ostomy Surgery Patients on Preventable Health Care Utilization, Jan/Feb 2018 JWOCN.
2. O'Day, M. & Helder, D. Measuring system impact by improving the ostomy patient experience from a product standardization project in a 13-hospital integrated delivery network in the Midwest. Poster Presentation at June 2017 WOCN Conference.
3. Coloplast Market Study, 2013, data on file. N=2345

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Our mission

Making life easier for people
with intimate healthcare needs

Our values

Closeness... to better understand
Passion... to make a difference
Respect and responsibility... to guide us

Our vision

Setting the global standard
for listening and responding